

# **FOCUS GUIDE: How to Create Multiple Streams of Online Income**



**By Connie Ragen Green**



***"Do for a year what others won't,  
Live forever the way others can't."***

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## Multiple Streams of Online Income

There has never been a better time in recent history than now to start and grow an online business. If you have ever wished that you could create a business that would literally earn you money while you slept, then read on to learn more about online marketing and the opportunities available through a variety of income streams. Although many of us feel like we are pioneers in this field, the truth is that online marketing began more than twenty years ago, back during the early 1990s. Today, more than a hundred thousand people around the world are involved in some aspect of online business.

You can do this, and this Focus Guide will help you to move forward with your goals. Knowing exactly what types of opportunities are available and having help to get started in the direction that is right for you will make all of the difference.

Now please don't misunderstand what I am saying here; online marketing and working as an entrepreneur is hard work, and most people who undertake the challenge to be successful at this do not succeed. What makes the difference? A few things, in my opinion. Based on my years of experience you must have a strong desire to succeed, the willingness and determination to learn and implement as much as possible, and a clear and focused idea of what you wish to achieve. In other words, if you are wishy-washy or easily distracted by new ideas, online entrepreneurship will be a struggle for you. On the other hand, if you welcome the opportunity to be an avid learner, take massive action, and explore the possibilities of this lucrative field, you will be able to make a place for yourself on the Internet that will allow you to achieve all of your goals and dreams.

In this Focus Guide I will share the eight streams of online income I am currently involved with, go into some detail about each of them, explain how you can get started, discuss the importance of list building, explore the concepts of visibility and profitability, and then tell you the next steps in this quest for success as an online entrepreneur. In addition, I have also included my best [resources](#) at the end of this document.



**M**y name is Connie Ragen Green and I've been working exclusively on the Internet since 2006. During this time I've seen so many business models come and go. For example, article marketing was huge when I was first working on the Internet. Within a few years its relevance began to dwindle, and today no one considers this strategy to be a viable one. So even though I wrote, published, and distributed more than two thousand articles during my first few years online, this writing no longer serves to build my business.

The difference between me and many other entrepreneurs is that I did not allow this shift in the industry to faze me. Instead, I never skipped a beat as I transitioned into authorship, a model that has brought me much greater success than writing short articles ever could have done. You see, it's all about how you approach a situation and deal with it that can determine the level of success you will be able to achieve. Instead of choosing to bury my head in the sand as article marketing plummeted, or giving up altogether because things were changing so rapidly, I chose to evaluate my writing and write the first of now more than a dozen books that have opened doors and dramatically shifted other people's perception of me. Whenever one door closes, many new doors open up.

And lest you think that I am in possession of some super powers or have talents and abilities not available to the average person, you should know that is not the case. I am of average intelligence, do not have a background in business, and continue to type with my two index fingers! For twenty years prior to coming online I worked as a classroom teacher, while working simultaneously as a residential real estate appraiser and listing broker. If I can do this, you can do it as well.

Also, I am a multiple time cancer survivor, suffered a serious injury while teaching, and continue to have a variety of aches and pains related to my health issues. I've allowed none of these issues to affect my online business and I travel regularly for business and pleasure. During the summer of 2016 I took a six thousand mile road trip across the United States to spend time with a dozen of my clients and mentees in various cities. Even though the driving was a challenge at times, I have already committed to making a similar journey during the summer of 2017.

At the present time I enjoy eight separate streams of online income. I'd like to introduce you to each one of these individually so that you may decide for yourself which ones appeal most to you. Also, I recommend only choosing one or two to begin with, and to monetize them before moving on to yet another business model. The gold is in the perseverance, consistency, and effort you put into your business. In no particular order, here are the eight streams of online income that you may wish to consider for your own internet business...

### **Affiliate Marketing**

Affiliate marketing was actually the first model that earned me income online and this continues to be my favorite, especially if you are just starting out as an online entrepreneur. It was the spring of 2006 and I had been writing articles and blogging every single day for several months at that point in time. Although I had yet to earn any money, I still had faith that what I was doing was bringing me closer to my goal of online entrepreneurship.

Then one day I logged into my account at a site called ClickBank. I had been promoting several digital products from there, including one on dog training. On that day I saw that I had earned twenty-one dollars and sixty cents! I was ecstatic and knew that if even one person had made a purchase based on my recommendation, then others would as well over time if I kept up my efforts and learned more. Many more sales of this and other products followed and I was on my way.

Within a couple of years I had reached "Super Affiliate" status, meaning that product and course creators reached out to me when they wanted to launch new products. People who had been online for many years already, such as Marlon Sanders, Armand Morin, and Jim Edwards sought me out to find out what I thought about what they were doing. My simple approach proved valuable in determining what beginning online entrepreneurs most needed to be successful.

This model continues to account for about forty percent of my annual income. I teach an ongoing course called [Really Simple Affiliate Marketing](http://ConnieRagenGreen.com) that may be of interest to you.

## Small Business Marketing

Small business marketing kind of fell into my lap during my first year online. I had a family member who had lost his job and started a handyman service in his community. He was spending almost five hundred dollars a month on classified advertising in his local newspaper, as well as two magazine ads.

When I told him I'd like to set up a site for him and do some marketing with his keywords (his city plus the type of work he offered) he told me to go ahead. Within a month and a half he was able to cancel the paid advertising and instead paid me to continue with what I was doing. One huge difference was that a newspaper or magazine ad is only good until the next issue appears; online marketing lasts forever.

Soon I was marketing for a local dentist and an insurance agent and that's when I realized I could get to six figures a year with this business model, all while honing the marketing and writing skills I needed in order to build my core business of online marketing for myself. I currently teach an online course on how to market for small business with my colleague Ron Tester. I have included more information on this at the end of this Focus Guide in the [Resources](#) section.

## Information Products

Digital, downloadable information products have been around for about twenty years now, yet it took me one full year before I created one of my own. It was confusing for me in that I wasn't sure what I could offer to others that would be of value to them. I ended up putting together a four part training course on article marketing and blogging that I sold for ninety-seven dollars. Keep in mind that this course consisted of four one hour teleseminars and a study guide. So it was definitely low tech and simple to create.

Information products are now a billion dollar business and encompass trainings and information on almost any topic you can think of that people need information about for personal or business purposes. Think of eBooks, online courses, short reports, audio recordings, videos, webinars, and so much more as being the core of the digital information product world. More people than ever before are taking to the Internet to find the answers to their questions and the solutions to their problems. I teach a popular course called [Really Simple Info Products](#) that you may want to consider if this is a model you resonate with at this time.

## **Authorship/Publishing**

It is said that more than eighty percent of the population wants to write and publish a book at any given time, yet fewer than five percent actually see it through to completion. When I wrote and published my first book - *Huge Profits with a Tiny List* - back in 2010 I was immediately catapulted to a new level in my business. Other people now perceived me to be an expert and an authority in my field and I was offered speaking engagements and other opportunities. It was so impactful that I almost immediately began my second book, and I have recently published my fourteenth book through my own publishing company, Hunter's Moon.

Some people consider their books to be lead generators and marketing pieces, but I do not stop there with the value of being a published author. The people who find me through my books tend to be ones who are ready to take action and do the work necessary to achieve their dreams and goals, and that is exciting for me. Also, helping you to share your knowledge and expertise is quite rewarding. I teach an entire course on how to write your full length book and then create a business based on your topic at [Write. Publish. Prosper.](#) if this is attractive to you as a business model.

## **E-Commerce/Amazon**

I added this as an income stream in the fall of 2013. Once again I faced a steep learning curve, but it has definitely been worth it. There are several different models available when you sell physical products online, including the private label model, retail arbitrage, and my favorite, wholesaling products to sell on the Internet.

During the 1999-2000 holiday season I had sold toys on eBay, and even though that model did not suit me at that time, it gave me an idea of what it was like to sell physical products to others. This business has come a long way since then, and now it is one that can be extremely rewarding and lucrative. Also, if you have a family member who is interested in helping you, this can be a way to start a family business. At this point in time two of my family members are involved, and two more will be coming aboard before the end of this year.

My recommendation is that you find out more about this business model before jumping in, and I have included information on the people I continue to learn from in the [Resources](#) section at the end of this guide.

## **Online Courses/Trainings**

My background is that of a classroom teacher, so when I discovered that I could teach people all over the world using teleseminars and webinars I was thrilled at the possibilities. Earlier I told you how I created my first information product as a four part teleseminar course with a Study Guide, and this was actually my first foray into the world of teaching an online course.

Anything you have knowledge about can be turned into an online training course, and as long as there are people who are interested in learning more about the topic you will be in an excellent position to help them. I use webinars to teach, record them, and then add them to a member's area so that participants may watch and listen to them later on. I also like to include handouts, Study Guides, and other resources to make the training more complete.

## **Blogging/Niche Sites/Membership Sites**

I've lumped three different types of online business models into one here, but with good reason. About two years after coming online the bright light finally came on in my mind; I could turn all of the blogs I had started during my first year on the Internet into niche sites that would continue to earn some income. When I started my first free membership site, that gave me the time to practice, enhance, and develop future programs that I could monetize.

When you have an idea for something that you want to pursue online, set up a simple WordPress site, add some content, and add a free membership site to see if it is viable as a paid business model. This is also an excellent way to bring your family members into the fold and allow them to explore the Internet for themselves. There are tens of thousands of niche sites to be found online, and yours can be one more that serves the people who are interested in that specific topic and searching for more information.

With some of these niche sites you will want to collect the names and email addresses of the people who are interested in your topic by adding an optin box to your blog and following up with them by email. Other times you will not do this and simply offer affiliate products within your blog posts and in the sidebar. The addition of a membership site makes it simple to contact the people who join at any time through the system's internal email option. It's completely up to you and you may always change your mind at a later time. The important thing here is to be consistent with your content creation and marketing.



## **Mentoring/Consulting**

What I love most about mentoring entrepreneurs and consulting with corporations and non-profits is the ability to impact people outside of my sphere of influence and connection. Not everyone is cut out for this particular business model, so think long and hard about the implications of working so closely with others in this type of arrangement.

Within a couple of years I realized that I could only work successfully with twenty or fewer entrepreneurs at a time, so I made changes to my programs to account for that. I also can only work with about five corporate and non-profits at a time, so I implemented that strategy as well.

Typically you will have one or two calls each month with a client, as well as meeting with them face to face two or three times each year. I host my own live marketing events twice a year, as well as hosting intimate retreats several times a years, providing ample opportunities to connect with my people on a more regular basis. My group members have become part of my extended family, and I value their opinions when it comes to my business.

These are the eight streams of online income I wanted to share with you. Please continue reading to learn more about the importance of building a list and the value of increasing your visibility and credibility on the Internet.

## How to Get Started

Now that I have presented the eight business models to you, you may be feeling overwhelmed, or that this is not something you will be able to do. That is completely normal, especially if you are brand new to online business. In this chapter I will take you back in time to 2005, when I was at a crossroads in my life and ready to begin anew.

When the Challenger Space Shuttle exploded on January 28, 1986 I was in my real estate office, watching what happened along with about a dozen other people. We were all crowded around a small black and white television someone had brought in to the office that morning. It was a crisp Tuesday morning and I can remember feeling a chill come over me when I realized what had happened. The camera went from the faces of Christa McAuliffe's parents and husband to the faces of her students watching from the school auditorium in New Hampshire. Just seventy-three seconds after launch the shuttle broke apart and I felt something deep inside of me shift. In an instant I was brought back to a dream I had repressed since childhood of becoming a classroom teacher. Within eight months I had applied for and received an emergency credential, allowing me to teach in the classroom while working towards my full credential.

For twenty years, beginning at the age of thirty I worked as a classroom teacher for the second largest school district in the United States, Los Angeles Unified. Most of my years were spent teaching fifth and sixth graders, my favorite ages to work with in the classroom. I also taught Kindergarten two separate years, third grade one year, middle school for two years, and adult education. I continue to hold a K through 12th grade teaching credential in the State of California, but I have no intention to return to the classroom other than as a volunteer or presenter.

It was in the spring of 2005, nineteen years after the shuttle disaster when I once again felt something shift deep inside of me. It was time for me to move on from teaching, but I didn't know where to turn. All of the years of working six and seven days a week at my teaching job and in real estate had finally taken its toll on me and I was ready for something new. Within a few weeks I had discovered the world of online marketing and entrepreneurship and I was ready to move forward to the next stage of my life.

So how will you get started? I recommend spending time in serious thought and contemplation as to where you are right now in your life. Think about what is working in your life and what you would like to change. I was ready for time and financial freedom to do the things I had always wanted to do but had been unable to entertain because of time and money restraints. I was about to turn fifty years old and the timing seemed perfect for me to move in another direction. This is the hardest I have ever worked in



## Building a List

**I** learned early on that "the gold is in the list and in the follow up." Remember that we all begin as online entrepreneurs with no one on our email list. These days people will gladly exchange their name and email address for your free giveaway, as long as this is something that is...

**I**rresistible - You must create a report, guide, white paper, series of audios or videos, or something else that your target audience will feel like they can't live without. Observe your own behavior to see which sites you are willing to opt in to and which ones cause you to simply click away, most likely never to return.

**R**elevant - Make sure what you are creating as your free giveaway is relevant to your topic. If your niche is nutrition and health, your audience most likely will not be interested in a report on how to take a family vacation while on a budget. I regularly joke that many of my people need to lose a few pounds and love dogs, but that doesn't mean they want to hear about weight loss or dog training from me. It's not why they opted into my list to begin with and I must keep that in mind.

**S**ubstantial - Gone are the days of a three page document as the free giveaway. When I was first online the people who were already successful gave away the equivalent of a short eBook as their free giveaway. At some point all of us switched to something short and sweet, but I believe the trend now is back to something of great value and substance, such as I hope you find this Focus Guide to be for you.

In my mind, list building includes both the process of encouraging and persuading someone to join your list, as well as the ongoing task of keeping them on your list and actively engaged. This can be a challenge, as you will hear differing ideas of how often to send emails, what to include in your messages, and how often to offer something for sale. This comes with the experience of running an online business, so you must jump in and see how your community responds to you.

I like to tell stories within my email messages, and many people tell me that this type of storytelling is what keeps them on my list and actively participating in my programs. Do not be afraid to share some things about yourself, but remember that once you do you will be unable to take it back. For example, in my family we seldom mention anyone's name and never show photographs of anyone except for me. This needs to be a serious discussion within your family, as people feel differently about this depending upon their prior experiences. The most important thing is to build your list and to communicate regularly with them.

## Increasing Your Visibility and Credibility

The competition may seem fierce when you're starting out in the world of business, so spending the time to increase and build your visibility and credibility is crucial to your success. Here are some methods, techniques, and strategies on how to do this in a way that will serve you as you work to achieve your goals as an online entrepreneur.

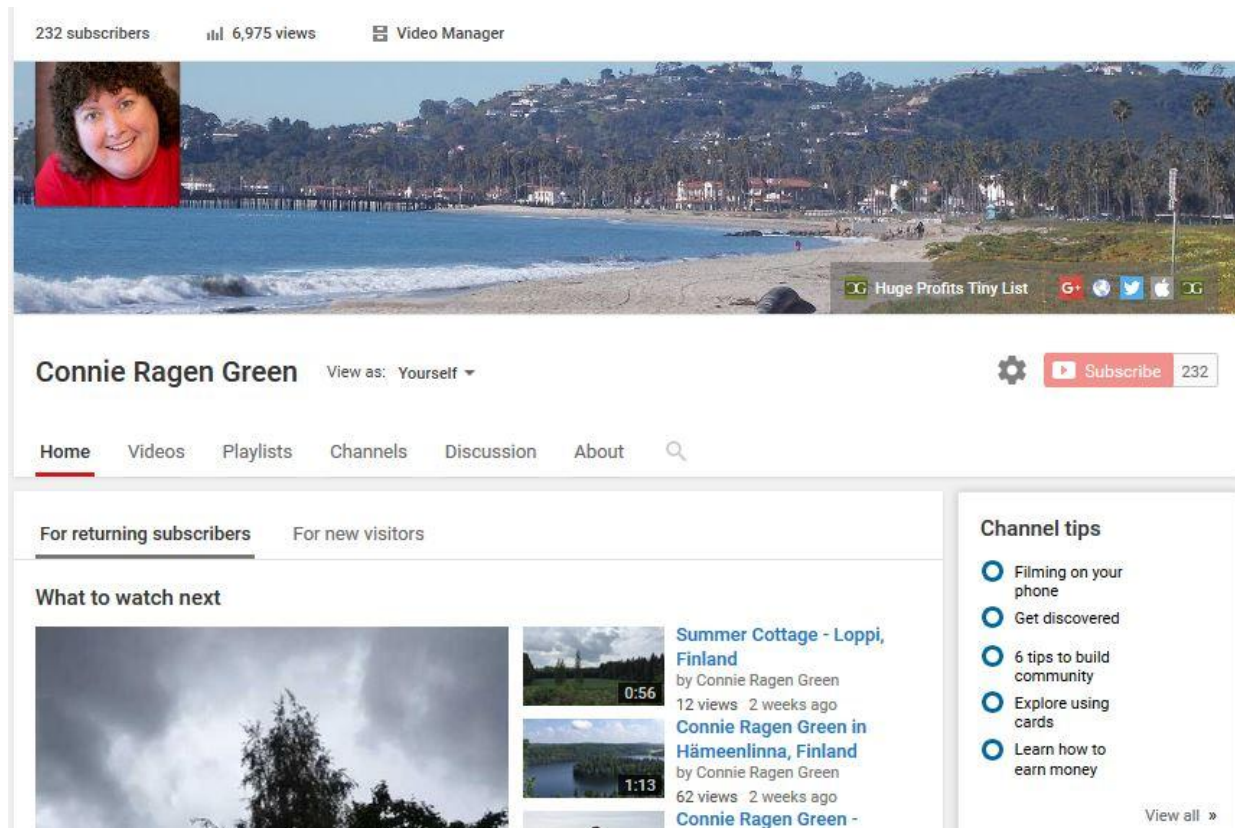
- ✚ Blog regularly, and by this I mean twice a week during your first year online. This allows your site to become what we refer to as an "authority site", where people will be able to find it more easily and refer to what you share when they are searching for more information.
- ✚ Use social media strategically - like I say regularly, you'll want to "get in, get out, and get back to work!" when it comes to social media. I regularly see people involved in discussions on Facebook that would be some much better as blog posts and comments. Have a presence on the main social media sites (LinkedIn, Twitter, Facebook, Google Plus, and YouTube) but commit to spending no more than fifteen minutes on any day in total on these sites.
- ✚ Host a podcast - I've hosted two podcasts for almost five years now. The results have been nothing short of miraculous and I continue to connect with even more people who resonate with my message in this way.
- ✚ Start a YouTube channel - my channel is one I refer to as a "lifestyle" channel in that I mainly post and share videos of my travels around the world and the lifestyle I am able to enjoy because of my online business.
- ✚ Write a book on your topic - I know this may sound like a huge undertaking, but the truth is that becoming a writer will serve you well as an online entrepreneur. My first book came about in 2010 when I repurposed fifty blog posts and then added additional content. Now I write every single day and have published fourteen books on various aspects of entrepreneurship.
- ✚ Think about your offline connections and reach out to them regularly - Please do not be shy when it comes to building relationships for your business. We are isolated much of the time because of the very nature of how we do business on the Internet, so connecting with others is valuable for so many reasons.

When people tell me they see me "everywhere" on the Internet a huge grin comes across my face. That is exactly the goal I have in mind, so a validation that what I am doing and teaching is working pleases me to no end.

Go through the bullet points I've included above and make a list of the ones you will commit to implementing now and which ones you will work on over time. I promise you that this is all much easier and simpler than it may seem, and once you get started you will be amazed at how quickly your results come about. The people who rise to success



most quickly have mastered the art of gaining credibility and increasing visibility on a daily business and you can learn to do that as well.



My YouTube channel is a joy for me to maintain. I record short videos in locations all over the world, as well as in Santa Barbara. You can see what I'm doing (***and please subscribe to my channel!***) at <https://www.youtube.com/c/connieragengreen> and watch some of my videos to get ideas for your own channel. In the image above you can see that I had recently been spending time with my family in Finland.

## Your Next Steps



*T*he picture of me above was taken in the spring of 2012, when I won my very first iPad in an affiliate contest. I went on to win a dozen more over the next two years and now I prefer cash or an Amazon gift card. Seeing the look on my face is a reminder to me of how fortunate we are to be living during a time where working from home, or from wherever in the world we have an Internet connection allows us to be laptop entrepreneurs.

The next steps you take after going through this guide thoroughly will help determine your desire, dedication, and commitment to building a successful business on the Internet. Remember that every step and every breath you take will either move you closer to or further away from your dreams and goals.

Here are the steps I recommend for you to take over the next seven to ten days.

- ✚ Think about the lifestyle you would like to create for yourself and your family. Now think about the business that would enable you to live that lifestyle. Make some notes in a journal or online document to express exactly what your life will look like when you set up a business on the Internet.
- ✚ Choose a niche topic to focus on, at least for the next six months. Start out with a broad topic and then niche it down over time. It might be something as general as business, health, personal development, or lifestyle. The idea here is to get you used to the process of building a business online, and then giving you the time to find your sweet spot of the more specific area and audience you wish to serve.
- ✚ Purchase a domain name to use for your website. This can be your name, or anything else that is suitable for your topic. If won't ever seem like the perfect choice, so simply choose a domain and know that this can always be changed later on.
- ✚ Set up a hosting account so your domain will have a place to live on the Internet. My recommendation is [A2 Hosting](http://A2Hosting.com), and I have also added this to the [Resources](#) section at the end of this Focus Guide.

- ✚ Use the one-click installation of WordPress to create your site. The hosting company is happy to do this with you, or you may contact me to have it set up.
- ✚ Begin adding content to your site, using original, PLR (private label rights), or curated content. The ideal scenario is if you add content twice a week, but if your schedule does not allow time for that right now, post once a week for at least the next six months.
- ✚ Start thinking about your ideal prospect and what he or she needs most when it comes to your topic. Remember that first and foremost the purpose for any business you can think of is to serve the needs of a specific group of individuals. Online business is no different, and once you understand this concept your business will flourish. For example, the people I serve wish to have a business they can run from home, or from anywhere in the world they happen to be, with just a laptop computer and an internet connection. Many of them have health issues, are caring for an aged family member, or raising children or grandchildren. This requires them to be home or on the road, yet they still want and need a substantial income to meet their financial obligations. Other have lost their jobs or simply no longer wish to be at a job that no longer serves them but still need a six figure or greater income. I help them to get started and to build a business that enable them to live the lifestyle they have chosen while still being there for the people in their lives who need them.
- ✚ Add an optin form to your site so that you can start building a subscriber list from the very beginning. People who do not do this cite it as the reason they did not build their business as quickly as they could have if they had done so. I recommend [Aweber](#) for this and have also listed it in the [Resources](#) section at the end of this Focus Guide. Send a relevant and interesting email message to the people on your list at least twice a week, sharing more about yourself and what you have to offer them. Be of service to these people, as they are the backbone of what you are working to achieve as an online entrepreneur.
- ✚ Create a short report to use as your free giveaway to encourage visitors to your site to opt in to your list. Put your best foot forward by providing valuable information here.
- ✚ Choose one or two of the business models I have outlined at the beginning of this guide and learn as much as possible about them. Resist the temptation to get involved with more than two of these during the first six months you are working online. I have written more than a dozen books that can help you with the specific details of most of these income streams.
- ✚ Get involved with social media, but remember my motto to "Get in, get out, and get back to work!" I recommend Twitter, LinkedIn, Facebook, Google Plus, and YouTube to get started with.
- ✚ Start your own Channel on YouTube to share videos related to your business. My [YouTube Channel](#) has proved to be extremely valuable to my business.



- ✚ Attend at least two live marketing events each year. This was the single most important factor in helping me to move forward quickly in my business.
- ✚ Know that starting an online business requires the least capital of any type of business you can start. Your time and dedication will pay off handsomely if you jump in and get started.
- ✚ Take action daily!

I certainly hope these steps and this Focus Guide have been helpful to you. Please connect with me personally to let me know where you are now, what you are working on, and how I may be a part of your success story.

## Summary/Conclusion

As you can see, creating a profitable online business based on the eight streams of income I have presented here is definitely something that you can learn to do if it is of interest to you and fits in with your dreams and goals. Even if some of what I have shared here seems challenging or difficult, knowing that everything about business is a learnable skill should make you feel better. I learned that from thought leader Brian Tracy in 2005 and immediately I knew that anything was possible if I kept learning and taking action.

Choose just one or two of the eight streams and begin to implement what I have taught here. If you're not sure, start with the affiliate marketing model and learn as much as possible by choosing a niche, setting up a site, and recommending two or three relevant products that you have used and benefitted from personally. We are always our best case studies, and this is so true when it comes to being an affiliate. Also, consider becoming my affiliate if that makes sense for you. My affiliate program is at <http://AffiliateLinksandTools.com>.

Also, I would love to hear from you. Connect with me through social media or by simply hitting "reply" to any of my emails. They all come directly to me and I will be able to answer you within a day or two at the most. And please do consider attending one of my upcoming live events, retreats, or workshops. I host them in southern California at different venues throughout the year.

Your success is my greatest reward. Online entrepreneurship is a true gift and a blessing to me and to everyone I know who is building an online business.

To Your Massive Online Success!

*Connie Ragen Green*

Connect with me on Twitter at <https://twitter.com/ConnieGreen>

## Resources

My [Online Marketing Incubator Mentoring program](#) is at:

(<http://TheOnlineMarketingIncubator.com>) - Work with me personally, as well as with my current students and mentees. These programs include the opportunity to speak and present at one of my live events, as well as an invitation to be a part of one of the Retreats I host several times a year in Santa Barbara, California.

Hosting: <http://ConnieLoves.me/A2Hosting> - easy to navigate, c-panel hosting for everything you need to set up technically for your online business at a fair price.

Autoresponder service - <http://ConnieLoves.me/Aweber> - the most popular and easy to use system for staying connected to your subscribers at a fair price.

Membership Site Plugin - I have this installed on more than forty of my sites and I know the creators personally, as I was in a Mastermind with them for several years while they were creating and perfecting Wishlist Member - <http://ConnieLoves.me/Wishlist>

How to Market for Small Business (<http://HowtoMarketforSmallBusiness.com>) - a training course I teach and present along with small business and offline marketing expert Ron Tester, this is an excellent way to start earning income quickly while honing your skills as an online marketer.

My "Really Simple" series of online training courses continue to be one of the best investments you will make into your business. Email me for a twenty-five percent discount coupon for the course that best suits your needs.

Subscribe at no charge to my two award winning podcasts on iTunes. Details at: <http://PodcastShowNotes.com> or check them out individually at:

Online Marketing Interview Series - <http://itunes.apple.com/us/podcast//id494678649>

Online Marketing Tips - <http://itunes.apple.com/us/podcast//id591740909>

Trainings I recommend for learning how to get started right away with selling physical products on Amazon and other e-commerce sites are from two people I continue to learn from personally:

Jessica Larrew runs her Amazon business from home with the help of her husband and young son - <http://ConnieLoves.me/SellingFamily>

Jim Cockrum has been selling physical products and teaching others how to do it for over ten years now, longer than anyone else teaching this business model - <http://ConnieLoves.me/PAC>



## About The Author

Connie Ragen Green is a bestselling author, international speaker, and online marketing strategist who is dedicating her life to serving others as they build and grow successful and lucrative online businesses. Her background includes working as a classroom teacher for twenty years, while simultaneously working in real estate. In 2006 she left it all behind to come online, and the rest is history.

She makes her home in two cities in southern California; Santa Clarita in the desert and Santa Barbara at the beach. In addition to her writing and work online, Connie consults and strategizes with several major corporations and some non-profits, as well as volunteering with groups such as the international service organization Rotary, the Boys & Girls Clubs, the women's business organization Zonta, and several other charitable groups.

As the 2016 recipient of the Merrill Hoffman Award, presented to Connie by the Santa Barbara Rotary Club, being honored with this award has strengthened her resolve to serve others around the world in any way she is able to by using her gifts, talents, and experiences in a positive and sincere manner.

Please pick up one or more of my books as a way to get started on the path to online entrepreneurship. If you're not sure where to begin, simply hit "reply" to any of my email messages and I will respond to your questions promptly.

