

Online Marketing Tips With Connie Ragen Green

Study Guide for January 14, 2013

Increasing your Visibility, Credibility, and Profitability

Increase Your Credibility by: publishing a book on Kindle; writing short reports; blogging on your topic; hosting teleseminars, webinars, and podcasts; and setting up multiple optin pages.

Increase Your Visibility by: writing articles; interacting on social media; being interviewed by others in your niche; sending press releases; using 'channels' such as iTunes, Facebook pages, and YouTube; and attending live events.

Write an eBook to Position Yourself As An Expert: Jim Edwards' '7 Day eBook' course (\$27) is still the best and most comprehensive training available anywhere on the Internet on how to do this profitably.

RESOURCES

Write Your eBook:

<http://eBookWritingProfits.com> - Training course from Jim Edwards

Learn more about affiliate marketing with my new Special Report - Affiliate Contest Secrets:

<http://AffiliateContestSecrets.com>

The NAMS Weekly Training Series:

<http://ConnieLoves.me/NAMSWeekly> - These trainings are free, and I still highly recommend that you join the NAMS community to receive all of the benefits.

"In absence of clearly-defined goals, we become strangely loyal to performing daily trivia, until we ultimately become enslaved by it."

~Robert Heinlein 1907-1988, Novelist and Screenwriter