

Online Marketing Tips With Connie Ragen Green Study Guide for May 1, 2013

Leverage the Power of the Internet with Residual Income

Becoming an online entrepreneur is a worthwhile endeavor. However, you must build in residual income or you are simply creating a job for yourself. Instead, think about how you can work once and get paid over and over again.

Residual income should not be confused with passive income, which comes from not doing any work at all. You'll build a huge online empire with the residual income method. I teach this as a three step process that includes:

1. Building your visibility and credibility
2. Creating an entry level information product
3. Setting up affiliate marketing opportunities and JVs

Visibility and credibility include setting up a blog, offering an irresistible giveaway, building a list and communicating with your prospects and clients on a regular basis, in an automated way.

Information product creation is not a complicated process and can be done in just a few days, once you know the steps. An audio or video product will be the fastest way to achieve this goal, and eBooks continue to be the best way to leverage your time and knowledge. This **MUST** be a product that requires no additional time on your part.

Affiliate marketing rounds out your residual income strategy. By offering the products and services that you use and love, you increase your opportunity to build up a residual income stream.

RESOURCES

Learn more about affiliate marketing with my new Special Report - Affiliate Contest Secrets:

<http://AffiliateContestSecrets.com> ← ← Only \$7

Join me in the NAMS forum and membership site:

<http://MyNAMSMembers.com>

Turn your eBook into an online empire at:

<http://eBookWritingProfits.com>

"Our life is what our thoughts make it. Alter those thoughts and everything will change."

~ James Allen