

# Online Marketing Tips With Connie Ragen Green

## Study Guide for May 17, 2013

### Building An Online Business With PLR (Private Label Rights Content)

It's impossible to create as much content as you'll need to be a successful online entrepreneur. I need fresh content every single day to put together new blog posts, short reports, free optin giveaways, information products, autoresponder sequences, bonuses, and more. I also use PLR as a way for me to learn about things I need to know in my business.

PLR (private label rights) is how entrepreneurs get access to this fresh content. But you must remember that all PLR is not created equal; you **MUST** only purchase high quality content from those with a stellar reputation. Nicole Dean is one of those stars.

Decide how much content you need each month, how much time you can spend setting it up, and how much money you want to invest in this part of your business. Then make it a priority to do this each month and watch your income rise steadily over time.

## RESOURCES

High quality PLR you can always count on:

<http://PLRbyNicole.com>

Join me in the Earn 1K A Day forum and membership site:

<http://ConnieLoves.me/1KBday>

Learn more about affiliate marketing with my Special Report - Affiliate Contest Secrets:

<http://AffiliateContestSecrets.com> ⬅ ⬅ Only \$7

*"I can honestly say that I've never gone into any business purely to make money. If that's the sole motive, you're better off not doing it. A business has to be involving, it has to be fun, and it has to exercise creative instincts."- Sir Richard Branson*