## Online Marketing Tips with Connie Ragen Green Study Guide for August 14, 2013

## **Building Your Business by Attending Live Events**

Becoming an online entrepreneur is a worthwhile endeavor. However, this is not achieved by sitting at home in front of your computer. Connecting with others face to face over several days will help you to grow your business exponentially, as I have done and continue to do.

There are so many reasons to come to live events and workshops each year. Attending live events allows you to:

- 1. Learn new strategies by continuing to be a student
- 2. Connect with clients, prospects, and friends
- 3. Get out of your comfort zone
- 4. Find people to Mastermind with after the event is over
- 5. Make JV (joint venture) connections

Spending three days attending and participating in person can be more productive than three months working alone. Your energy level is high, the speakers stimulating, and the workshop environment allows to you 'do' while you 'learn' so you leave with much accomplished.

Every event has a different focus; choose the one that will serve your needs right now. Think about who will be hosting it, who the speakers will be, the goal of the event, the location and costs, and how it will bring you closer to your goals as an online entrepreneur.

## **RESOURCES**

Join me in Las Vegas October 11-13 for Weekend Marketer Live:

http://WeekendMarketerLive.com

Join me in the NAMS forum and membership site:

http://MyNAMSMembers.com

Connect with the Earn 1K a Day community:

http://ConnieLoves.me/WhatHappens

"Inaction breeds doubt and fear. Action breeds confidence and courage. If you want to conquer fear, do not sit home and think about it. Go out and get busy." ~ James Allen