Online Marketing Tips with Connie Ragen Green
Study Guide for July, 2016

Blogging for Your Online Business

This Study Guide is intended as a starting point in your quest for success as an online entrepreneur. It does not replace what you can achieve by working with a Mentor and within a group of like-minded individuals.

So, are you posting to your blog regularly?

1. Your blog is your "home on the Internet"
2. Use a hosted WordPress site
3. Post twice a week during your first year, and once a week thereafter
4. Use keyword phrases as your post permalinks
5. Always ask yourself: 'Is what I am doing right now moving me closer to my goals or further away?'

Let's discuss some concepts about blogging:

- Finding your voice
- Blogging your book
- Categories and Keywords
- Sharing your best writing, information, and resources
- Post original writing, guest posts, private label rights (PLR) content, curated content.

What Do You Need For Successful Entrepreneurship?

- ✓ WordPress Blog/Site
- ✓ Business PayPal Account
- ✓ Content Creation/Publication/Syndication Strategy

What Do You NOT Need?

- ✓ A bricks and mortar location
- ✓ An MBA or other formal education or degrees

RESOURCES

The Online Marketing Incubator:
> http://TheOnlineMarketingIncubator.com

My Books:
> http://ConnieRagenGreenBooks.com

Really Simple Info Products training course:
> http://ReallySimpleInfoProducts.com

The Compound Effect **by Darren Hardy, Publisher of Success Magazine**
> http://ConnieLoves.me/CompoundEffect

Hosting by BlueHost Solutions (*I'll even install it for you within 48 hours!***):**
> http://BlueHostSolutions.com

"Set your sights high. Expect the most wonderful things to happen, not in the future but right now."
~ Eileen Caddy

Scientia est potentia (Knowledge is power)
Implementing this knowledge is forever!

To Your Massive Online Success,

Connie Ragen Green

P.S. My new book will help you with this:

http://HugeProfitsTinyList.com