

Online Marketing Tips with Connie Ragen Green

Study Guide for October, 2016

Niches and List Building

This Study Guide is intended as a starting point in your quest for success as an online entrepreneur. It does not replace what you can achieve by working with a Mentor and within a group of like-minded individuals. Contact me if you'd like to be a part of my mentoring program.

Have You Chosen Your Primary Niche?

1. What are you interested in, have passion for, and experience with?
2. How will you serve those who come to you for information, recommendations, and guidance?
3. Are you willing to work diligently in this niche for at least six months?

How Do You Begin Building A List?

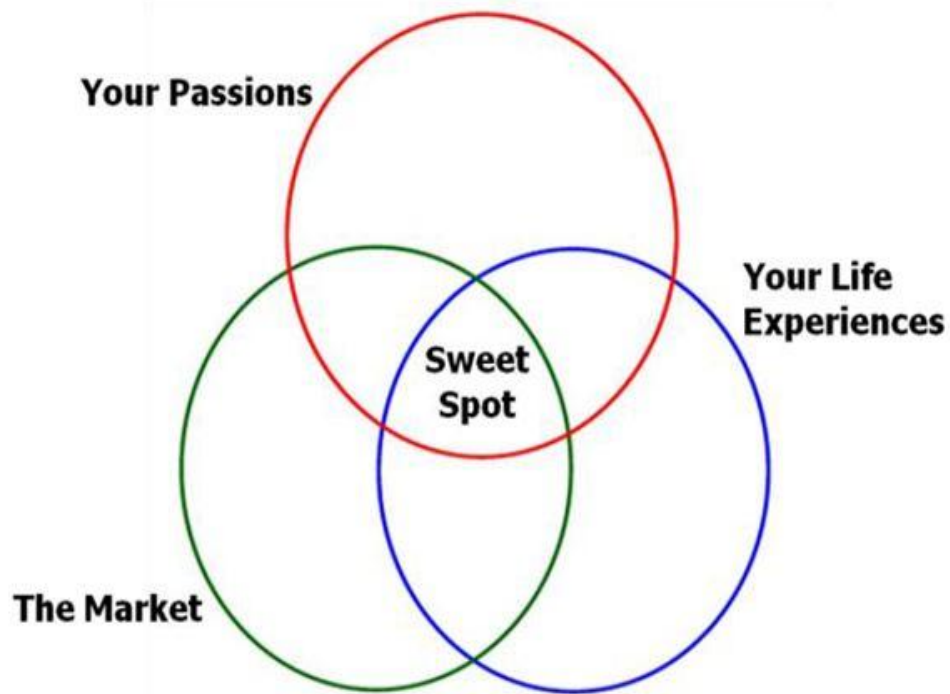
- ✓ Who are you?
- ✓ Where will people find you online?
- ✓ What are you offering in exchange for their name and email address?
- ✓ How will you follow up with them?
- ✓ When will you reach out to them in a unique way?

Ongoing:

- What's for sale?
- Your ongoing study of your topic
- The "movers and shakers" of this niche
- Affiliate opportunities
- Speaking opportunities

Let's discuss some concepts about online entrepreneurship:

- ✚ *Someone somewhere must purchase something for you to earn money*
- ✚ *Your blog is your "home on the internet"*
- ✚ *Stay focused and take action every single day*
- ✚ *Share your best writing, information, and resources*
- ✚ *Choose a niche and one or two income streams today*



RESOURCES

The Online Marketing Incubator:

<http://TheOnlineMarketingIncubator.com>

My Most Recent Focus Guides:

<http://ConnieLoves.me/FocusGuide>

<http://ConnieLoves.me/FocusRepurposing>

My Books:

<http://ConnieRagenGreenBooks.com>

The Internet Marketing Six Pack training course:

<http://theInternetMarketingSixPack.com>

The Compound Effect by Darren Hardy, Publisher of Success Magazine

<http://ConnieLoves.me/CompoundEffect>

In Search of Excellence by Thomas J. Peters and Robert H. Waterman, Jr.

<http://ConnieLoves.me/Excellence>

Hosting by A2 Hosting (*I'll even install it for you within 48 hours!*):

<http://ConnieLoves.me/A2Hosting>

"The direction of your focus is the direction your life will move. Let yourself move toward what is good, valuable, strong, and true." ~ Ralph Marsten of The Daily Motivator

**Scientia est potentia (Knowledge is power)
Implementing this knowledge is forever!**

To Your Massive Online Success,
Connie Ragen Green

P.S. My latest book will help you with this:

