# Productivity Mastermind with Connie Ragen Green Study Guide for Week of September 23, 2013

### Build Your Business – Productivity, Time Management, and Accountability

Entrepreneurship is a true gift that must be cultivated over time in order to thrive and prosper. Success comes when you know the direction you're heading. Make a plan and stick to it for the last quarter of the year. Think about being as productive as possible, managing your time, and staying accountable in everything you pursue.

So, what's your plan?

- 1. Choose a Business Model
- 2. Become a 'Content Creation Machine'
- 3. Build a team to help you grow
- 4. Connect with others online and in person
- 5. Seek 'Expert Status' by becoming an author
- 6. Always ask yourself: 'Is what I am doing right now moving me closer to my goals or further away?'

This week's Online Business Productivity Tips:

- Create a simple product you can add to over time
- **4** Set up an affiliate program and recruit affiliates
- Spend time every day creating content to promote your product
- 4 Choose an accountability partner who will keep you focused and on task
- Think about your belief systems around money and success

## RESOURCES

Join me in Las Vegas October 11-13 for Weekend Marketer Live: http://WeekendMarketerLive.com

#### Productivity Challenge for 2013

http://ProductivityChallengeOnline.com

#### Top 20 WordPress Plugins for Your Business: http://TopWPPluginsforBusiness.com

'Do for a year what others won't; live the rest of your life the way others can't'. ~Anonymous

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